



Alpha Parkway Plaza Shopping Center

DALLAS, TEXAS
NEC of Alpha Rd &
Dallas North Tollway



DESCRIPTION:

Located across the street from the impressive Galleria Mall, Alpha Parkway Plaza is a truly unique urban marketplace and a genuine Dallas experience! Current tenants of the shopping center include Dick's Sporting Goods, Ulta, The Arrangement, Mattress Firm & The Container Store.

AVAILABLE: 1,800 SF - 20,485 SF (demisable)

LEASE RATE: Call for Rates

DEMOGRAPHICS:

	1 mile	3 miles	5 miles
2021 Population	29,142	126,572	377,446
Daytime Population	57,195	198,556	489,440
2021 Households	13,507	58,244	158,043
Average HH Income	\$73,514	\$121,121	\$114,351

TRAFFIC COUNTS:

Dallas North Tollway/Dallas Pkwy:
173,947 VPD (TXDOT 2019)

I-635/LBJ Fwy: 260,068 VPD
(TXDOT 2019)

Alpha Rd: 17,410 VPD
(TXDOT 2019)

AREA RETAILERS:



JENNIFER REYNOLDS - 214.244.0961 - jreynolds@WincRetail.com

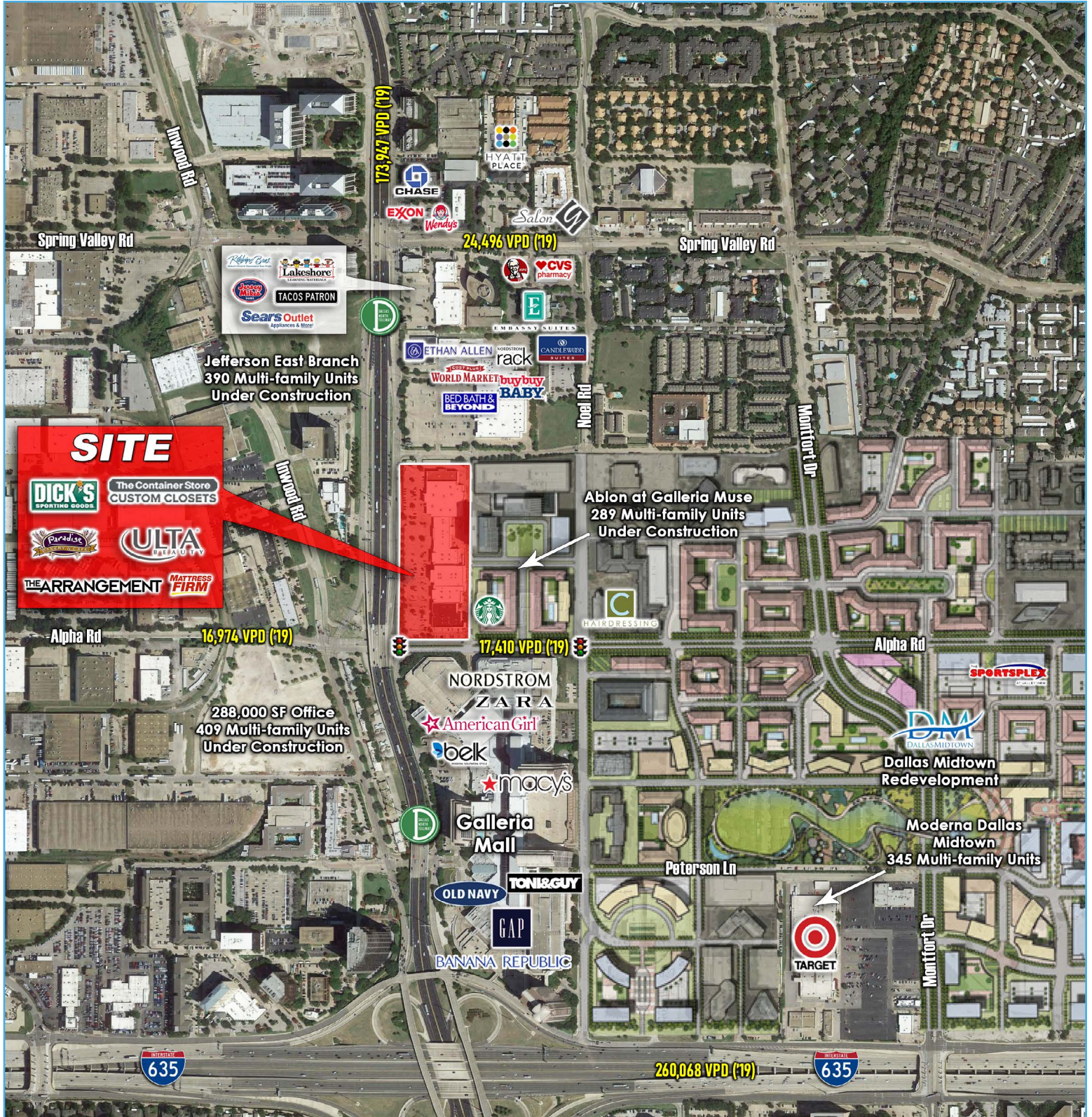
KATHLEEN NASH - 214.766.1591 - knash@WincRetail.com

6521 Walnut Hill Ln | Dallas, Texas 75230 | WincRetail.com



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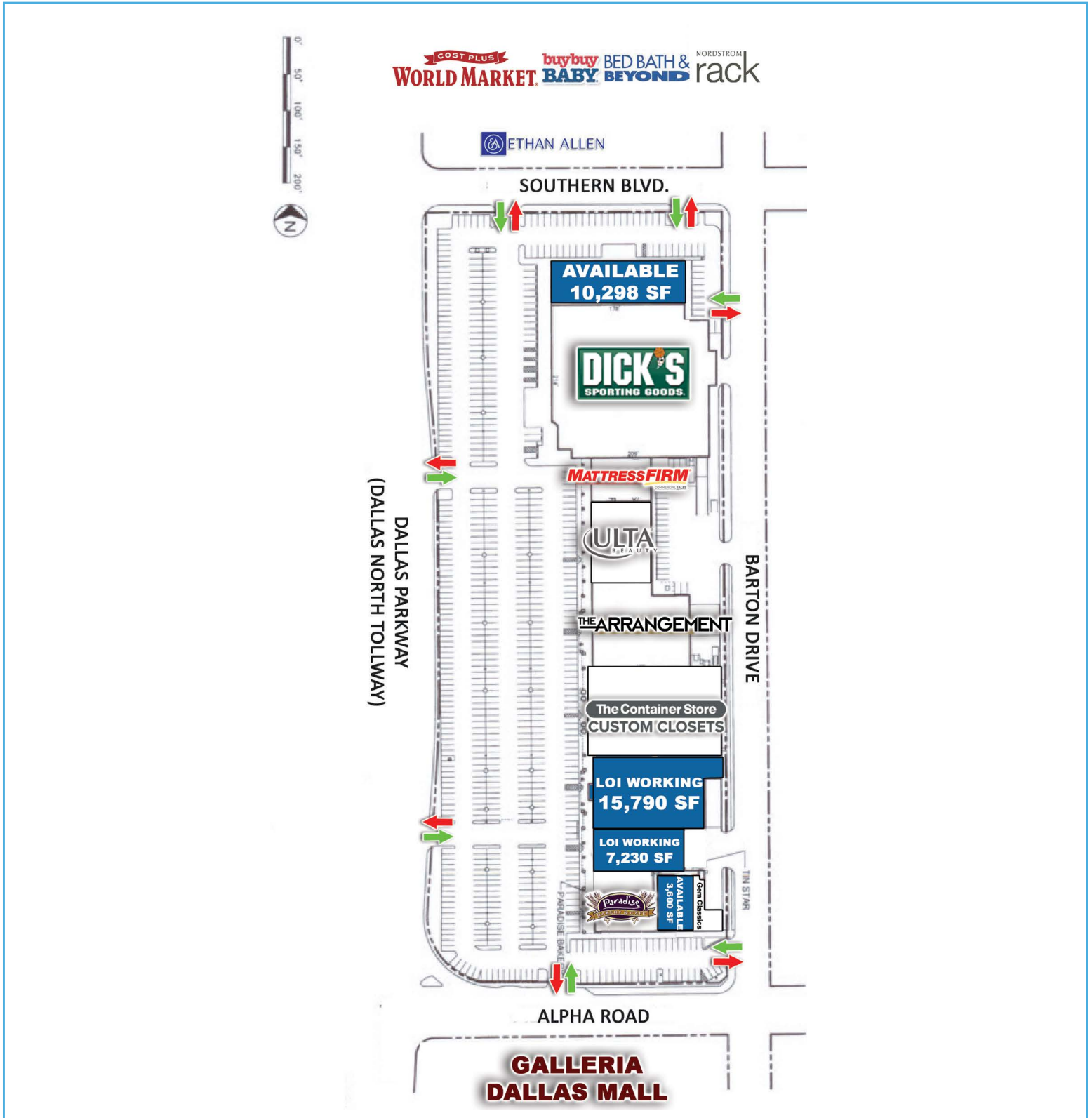
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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.



TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

_____	_____	_____	_____
Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
W inc. Retail, Co.	9000851	jreynolds@wincretail.com	214-244-0961
_____	_____	_____	_____
Designated Broker of Firm	License No.	Email	Phone
Jennifer Reynolds	425007		
_____	_____	_____	_____
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
Kathleen Nash	649069	knash@wincretail.com	214-766-1591
_____	_____	_____	_____
Sales Agent/Associate's Name	License No.	Email	Phone

_____ Buyer/Tenant/Seller/Landlord Initials _____ Date